

fashion
graphic design
photography

Choose your pathway for study on a

**Foundation Degree
in Creative Practices**

Places available for September 2013 start



fashion graphic design photography

This is a two year degree awarded by the University of the West of England and delivered in partnership with South Gloucestershire and Stroud College (SGS) in Bristol. This programme has been successfully running for six years and offers students an exciting opportunity to study an art & design specialism in preparation for a potential role in the creative industries.

Students can apply for and focus on their chosen pathway through specific modules in order to develop specialist skills. Additionally, students are encouraged to develop their understanding of the wider contexts of creative practice. This promotes an informed point of view to support an individual approach to practical work.

Students study specialist modules that focus on the their chosen pathway alongside core modules, which are common to all three pathways. These core modules, (Creative Practices), help students to directly address issues that are common to all creative practitioners. There is emphasis on the development of conceptual skills and the ability to understand problems, work with ideas, to think in a critical, questioning and creative way, and to be able to analyse visual forms. In addition, in each year, there is a Visual Cultures lecture programme which aims to develop students' contextual understanding of their subject.

FdA Creative Practices students have access to facilities at SGS Colleges campuses and in addition are able to use Library and support facilities at the University of the West of England. Students benefit from working in small group sizes with regular lecturer contact and study support.

During year 2 of the course students are expected to undertake a work placement as part of their specialist study modules .

Upon successful completion of the Foundation Degree, students will have the opportunity look for suitable employment in the relevant creative industries or to convert their qualification to a BA (Hons) by undertaking a third year of study at UWE. The majority of students choose the latter option.

Application

All applications are made through UCAS. Admission to the course is on the basis of interview and the satisfactory portfolio of recent work. It is expected that applicants will normally have one of the following: 2 A levels (including Art or Photography); Diploma in Foundation Studies in Art & Design or Photography; BTEC National Diploma in Art & Design or Photography. Consideration will be given to mature students based on presentation of portfolio and prior experience.

For further information or to discuss an application please contact the relevant Pathway leader listed on the right.

Course content outline:

fashion

- Fashion design
- Pattern cutting
- Construction
- Digital image manipulation
- Photography
- Fashion marketing and promotion
- + Core modules/Visual Cultures

Contact:
lisa.bailey@sgscol.ac.uk
Pathway Leader (0117 9192642)

graphic design

- Design for print
- Screen/web based design
- Corporate identity
- Typographic skills
- Editorial Design
- Information design
- + Core modules/Visual Cultures

Contact:
malcolm.turner@sgscol.ac.uk
Pathway Leader (0117 9192642)

photography

- Studio Practice
- Darkroom technology
- Digital technology
- Photojournalism,
- Documentary photography
- + Core modules/Visual Cultures

Contact:
sam.brooks@sgscol.ac.uk
Pathway Leader (0117 9192642)



www.uwe.ac.uk
www.sgscol.ac.uk